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From: Jim Jetter/RTP/USEPA/US
To: John Mitchell/DC/USEPA/US@EPA
Delivered Date: 01/20/2012 04:49 PM EST

Subject: Fw: DC partner and donor meetings, a panel to Ignite Change, and more

John,

Good job on the video!

http://www.energynow.com/video/2012/01/07/global-alliance-clean-cookstoves

Have a great weekend.

Jim

---- Forwarded by Jim Jetter/RTP/USEPA/US on 01/20/2012 04:47 PM -----

From: Radha.Muthiah <cookstoves@unfoundation.org>

To: undisclosed-recipients:; Date: 01/20/2012 04:34 PM

Subject: DC partner and donor meetings, a panel to Ignite Change, and more

Dear friends.

Happy New Year! I hope that you enjoyed the December holidays, and that 2012 is already off to a great start. This week, the Alliance concluded two very productive meetings in Washington DC with our US-based partners and donors. In addition to presentations from and group conversations led by key partners, participants received a detailed overview of the Alliance business plan. The plan is nearing completion as we continue to seek input, thoughts, comments and questions from our partners and donors. The business plan details the range of activities the Alliance will embark upon to achieve its goal of 100 million households adopting clean cooking solutions by 2020, otherwise known as 100 by '20. The Alliance's business plan is guided by the sector priorities laid out in <u>Igniting Change: A Strategy for Universal Adoption of Clean Cookstoves and Fuels.</u>



Speaking of *Igniting Change*, Kathy Calvin, UNF's CEO, Gina McCarthy,

Assistant Administrator for the EPA's Office of Air and Radiation, and Dr. Nguyen Vu Tung, Deputy Chief of Mission for the Embassy of the Socialist Republic of Vietnam to the United States, kicked off a dynamic panel discussion Tuesday evening on the issue of toxic cookstove smoke, the formation of the Alliance and how the sector is coming together as never before. Moderated by Bloomberg TV's *energyNOW!* chief correspondent Tyler Suiters, the panel (pictured above) included myself and:

- Chef José Andrés, Owner/Founder, ThinkFoodGroup and World Central Kitchen; Culinary Ambassador, Global Alliance for Clean Cookstoves;
- Jacob Moss, Director, U.S. Cookstoves Initiative, U.S. Department of State;

- Laura Asiala, Director of Corporate Citizenship, Dow Corning Corporation;
- Neil Ghosh, Director, SNV-USA; and
- Katherine Sierra, Senior Fellow, Global Economy and Development Program, Brookings Institution We plan to continue these outreach and stakeholder consultation meetings next week in Frankfurt with our European-based donors and implementing partners before taking our session on the road to:

India: early February
West Africa: mid-March
East Africa: early April
China and SE Asia: mid-April

• Latin America: May

The Alliance and the US EPA's Partnership for Clean Indoor Air will also hold a workshop to develop a consensus standard with the International Standards Organization February 28-29 in Amsterdam, The Netherlands. The ISO recently accepted the Alliance's proposal for a set of interim, voluntary, consensus cookstove standards as the longer process for permanent standards plays out.

We'll keep you updated as all international event details become available.

Lastly, the Alliance has received high-profile media coverage over the last month that I'd like to share with you:

- A Q & A with The Atlantic Magazine
- A <u>segment on solar stoves</u> and the larger issue of toxic cookstove smoke with Bloomberg TV's <u>energyNOW!</u>, featuring myself and our culinary ambassador, Chef José Andrés. The EPA's John Mitchell was also featured in a <u>webextra</u>.
- Voice of America's <u>profile</u> of smoke from stove emissions both globally and in the U.S.
- A recent study by scientists identifying soot and methane mitigation efforts as instrumental in the fight against climate change was picked up in numerous outlets, including *OnEarth*, which <u>discussed the Alliance and its goal</u>. The study identified clean cookstove interventions as one of many options for reducing methane and soot emissions. I am happy to say that we have kicked off the year with some very tangible actions and priorities that we will be engaging in globally and in country. This is the year the Alliance ramps up from great momentum to on-the-ground action, and I look forward to seeing many of the planned Alliance and partner activities come to fruition. Sincerely,

Radha Muthiah

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